

2023-2024 ANNUAL REPORT

OUR MISSION

To enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources and real job opportunities. Our signature programs and partner agencies intently focus on connecting youth and their families to resources at the beginning of their life journey to ensure access to fundamental needs of food, shelter and learning resources for all.

OUR VISION

Through strengthened collaboration, we will achieve measurable improvements in education, income stability and health for the residents of El Paso and Teller counties.

BY THE NUMBERS:

29 Charities
Receiving Funds

160 Workplace
Campaigns

3,005 Individual
Gifts

5,234 Military Community
Members Served in 2023

313,150 Total Clients Served
in 2023

Reflecting on this past year, we are immensely grateful for everything we have accomplished together. This has been a year of growth and a continued commitment to the communities we serve. We are reminded daily of the incredible strength and dedication within El Paso County, the power of working together to lift those who are struggling, and the commitment and compassionate hearts of our volunteers, donors and staff.

Whether you have supported Pikes Peak United Way as a donor, a partner, a volunteer or an advocate, you are part of our success. Together, we have served and reached goals that once seemed only to be a dream.

We have created meaningful impact for our community during the last 18 months. Among our achievements was the successful opening of the Family Success Center. This long-held vision came to life through the commitment and support of our partners, donors and community members. The center has already become a cornerstone of support for hundreds of families, providing essential services, guidance and resources to strengthen families and build their futures.

Alongside this milestone, we deepened our partnerships with key organizations throughout the city and county. These collaborations allowed us to extend our reach to better serve families in need, ensuring that no one in our community is forgotten.

Yet, like many organizations, we faced our share of challenges. The lingering effects of economic uncertainty and heightened demand for services stretched our resources and tested our resilience. Through it all, we remained committed to adapting, innovating and working together to find solutions.

Our greatest strength has always been the unwavering help of businesses and individuals in our community — this year was no exception. Our generous donors have continued to invest in our excellent work. We are grateful for the support from numerous foundations that have helped us bridge the gap between concept and implementation, enabling us to bring big ideas to life. El Pomar, The Colorado Springs Health Foundation, The Daniels Fund, The Margaret and Al Hill Foundation Fund, the Chapman Foundation, the Gates Family Foundation, Colorado Springs Health Foundation, Colorado Health Foundation and the Siemer Institute all have invested in Pikes Peak United Way so we could continue to do good work.

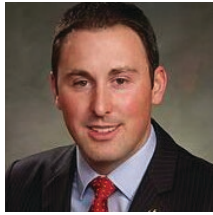
Volunteers play a crucial role in achieving community goals, often bringing various skills and enthusiasm to their work. Their dedication can significantly boost project effectiveness, especially in resource-limited situations, by providing essential manpower and support. From our volunteers at our bimonthly food distributions, Volunteer Income Tax Assistance program and Family Success Center, we are blessed with dedicated residents who understand that they play a vital role in strengthening our communities.

Our Family Success Center is operational thanks to solid partnerships with Harrison School District 2, The City of Colorado Springs, El Paso County, Sen. Michael Bennet, Sen. John Hickenlooper, Weidner Apartment Homes, Kathy Boe and Pam Keller.

This year — with its challenges and successes — has shaped the future of Pikes Peak United Way and families throughout the Pikes Peak region. Our community was essential in creating a better, brighter tomorrow for so many people. Our work continues as Pikes Peak United Way remains a source of life-saving hope in El Paso County.


Dan Nordberg

BOARD OF DIRECTORS



Dan Nordberg
Board Chair
Market President,
Bank of Colorado



Morane Kerek
Vice Chair



Melissa Burkhardt-Shields
Treasurer
Coordinator of Professional Learning, School District 49



Travas Deal
Chief Executive Officer,
Colorado Springs Utilities



Jeff Finn
Vice President,
Norwood Development Group



Kent Fortune
Retired, USAA



Matthew Hanson
Market President,
Alpine Bank



Deborah Hendrix
Executive Director,
Parents Challenge



Calvin Johnson
Pastor,
Church for all Nations



Tracy Lessig
Deputy City Attorney,
City of Colorado Springs



Chantal Lucas
Chef and Owner,
Luchals



Laura Neumann
Owner, LN Business Consulting



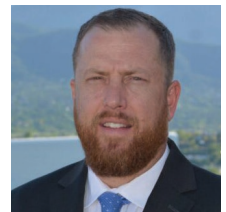
Tom Pattee
Owner,
Peak Aviation



Annie Snead
Director of
Community Advocacy,
Ent Credit Union



Adrian Vasquez
Police Chief,
Colorado Springs Police Department



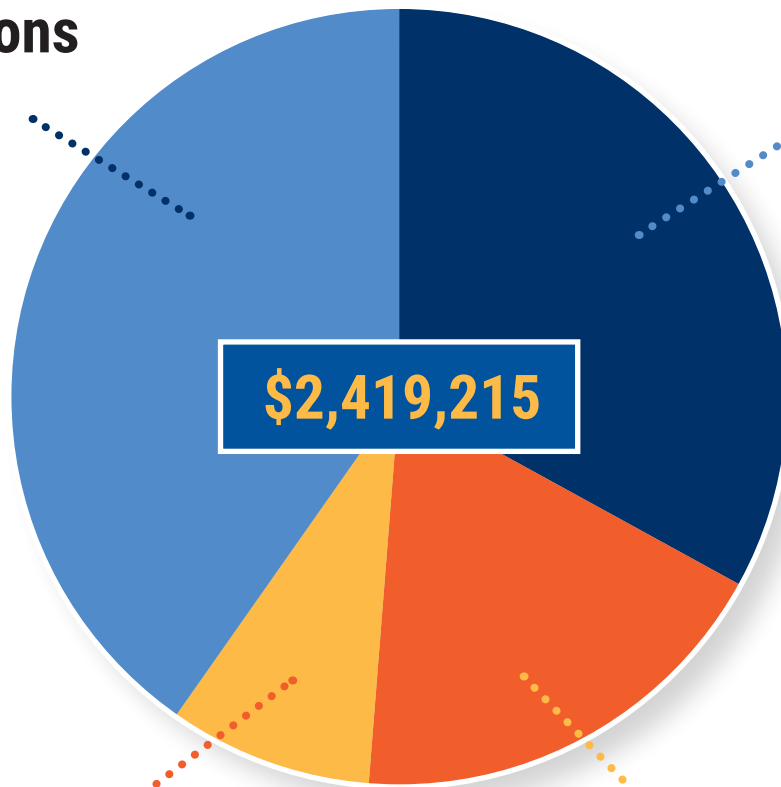
Bret Waters
County Administrator,
El Paso County

IMPACT DOLLARS ● ● ● ●

Designations

\$730,368

Contributions directed by donors to go to other nonprofits.



Allocation Commitments

\$598,564

Awards to local partner agencies for specific programmatic work that will improve lives in El Paso and Teller Counties.

Direct Support to Individuals

\$700,629

Financial support to local individuals as part of specific programs and grants managed by us.

- Food Distributions \$546,489
- COSI Program \$121,440
- Adopt-A-School, Wrap \$28,441
- Other \$4,259

Other Awards and Distributions

\$389,654

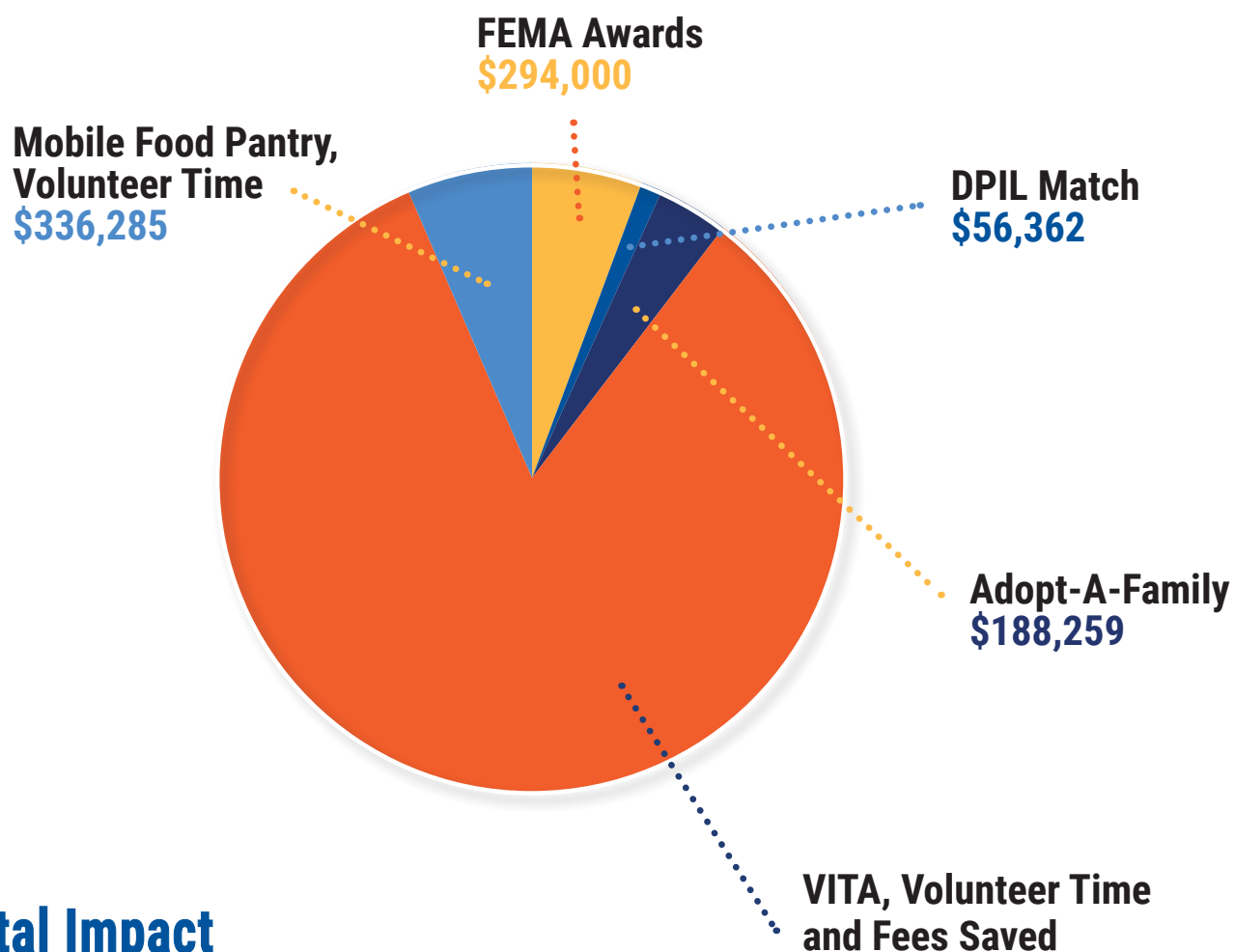
Financial support to local nonprofits that is derived from grants and other funding to us in order to accomplish specific outcomes that benefit the community.

- Catholic Charities, Siemer \$177,000
- CS Sports Corporation \$77,040
- Dolly Parton's Imagination Library \$56,362
- Care and Share Food Pantry \$40,000
- Lighthouse Early Care, WU \$38,620
- Other \$632

IMPACT DOLLARS cont'd ● ● ● ●

Leveraged Funds

Funds flowing into the community from others as a result of our efforts.



Total Impact

| | |
|--|--------------------|
| Designations | \$730,368 |
| Allocation Commitments | \$598,564 |
| Direct Support to Individuals | \$700,629 |
| Other Awards and Distributions | \$389,654 |
| Leveraged Funds | \$5,181,351 |
| GRAND TOTAL | \$7,600,566 |



PROGRAMS ● ● ● ●

Pikes Peak United Way 2-1-1



34,000 

CONTACTS TO 2-1-1 FOR ASSISTANCE THROUGH CALLS, TEXTS, EMAILS AND ONLINE SUBMISSIONS

Staffed by compassionate community navigators, 2-1-1 is a free, confidential and multilingual phone line that connects callers in need with personalized referrals for help. Additionally, 2-1-1 supports disaster relief efforts to stabilize our communities through partnerships with city and county officials and the local VOAD (Volunteer Organizations Active in Disasters).

Dolly Parton's Imagination Library

Dolly was inspired by her father, who never learned to read or write. DPIL mails a book each month to children, from birth to age 5. The goal is to develop an early love of reading, prepare children for success in school and provide bonding opportunities for parents and their children.

640,751



BOOKS MAILED SINCE STARTING THE PROGRAM



7,400

CHILDREN CURRENTLY IN THE PROGRAM



PROGRAMS cont'd ● ● ● ●

COSI Back to Work

Pikes Peak United Way partnered with CDHE's COSI program to fund scholarships towards tuition, enrollment fees, books, supplies and transportation costs to/from class.



65 STUDENTS SERVED + **41** PROGRAM COMPLETIONS 

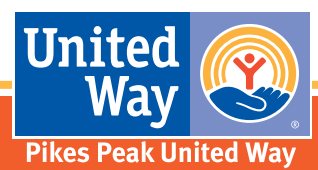
Family Success Center



14,000+ UNIQUE INDIVIDUALS SERVED 

The mission of the Pikes Peak United Way

Family Success Center is to serve the entire family and empower community members to become financially stable, grow and accomplish their goals. Opening in 2023, we've worked with over 14,000 unique individuals in the first nine months of serving the community. We are helping working families, teachers, first responders, senior citizens and more. For example, in a single day, a mom in crisis was able to receive new clothing, hygiene items, shoe gift cards and get fresh groceries from the market. She made an appointment with the healthcare provider to evaluate her blood pressure issues. She started working with our community resource advocate and signed her 5-year-old up for sports. She has come back to work to continue to find support for her older son and to also help her mom access groceries and healthcare.



PROGRAMS cont'd

The Wrap Party

3 SCHOOLS ADOPTED + **1,500** GIFTS DISTRIBUTED 

Every year, Pikes Peak United Way adopts students in our community to provide gifts for each child in school. In 2023, we adopted three schools and provided 1,500 gifts to these students.



COPE

Project COPE provides utilities payment assistance once a year to families and individuals who experience emergencies regardless of income. In January 2024, we partnered with Colorado Springs Utilities to bring Project COPE to our Family Success Center.

Since January, 2-1-1 has assisted **181** households with utilities payment assistance through the COPE program.

Adopt-A-Family

In partnership with Harrison School District 2, Pikes Peak United Way facilitates holiday support for families that are nominated by their local schools. Each year, 235-250 families are adopted by local donors. In 2023, gifts were provided for:

- 114** single parent households
- 18** households led by grandparents
- 16** households experiencing a tragedy
- Plus, 51 bicycles!**



FEMA

FEMA Emergency Food and Shelter Program (EFSP) is a federally managed funding program administered by Pikes Peak United Way. Agencies in El Paso and Teller Counties doing work in mortgage / rental assistance, emergency shelter, temporary housing and / or food assistance can apply for funding through the EFSP program.

VOLUNTEERS



Our volunteers rock!

2,200
VOLUNTEERS  **10,575**
HOURS

2023-2024 TOTAL

VITA – Volunteer Income Tax Assistance

Staffed mostly by volunteers, VITA provides free tax preparation to individuals and families with moderate-to-low household incomes. For many of our clients, life just seems to get in the way, and filing taxes is something that gets overlooked or put on the back burner. Through the PPUW VITA program, we not only prepare and submit tax returns but also build relationships with our clients. Many of our clients have been visiting our VITA sites for several years.

43 Volunteers

3,997 Hours

2,510 Clients

2,487 Federal Returns Accepted

(this includes prior year returns from Summer VITA)

\$2,041,927 in Federal Refunds

\$3,032,845 in Colorado Refunds



Day of Action

Each year, thousands of people across the globe take action to improve their communities by volunteering with United Way. In 2023, Pikes Peak United Way partnered with Brothers Redevelopment to paint three full houses for our neighbors!

129 Volunteers

\$30,202.44 in Volunteer Time

VOLUNTEERS cont'd ● ● ● ●

Mobile Food Pantry

Twice a month at Mitchell High School, in partnership with Care and Share Food Bank, we set up a mobile food pantry to supply an average of 300 households with a variety of staple pantry items, produce, dairy, protein and snacks. Each pantry is staffed by volunteers who show up early to sort and distribute food to our neighbors in need.

7,403 Total Households Served

319,651 Total Pounds of Food Served

1,203 Military Families Served

29,472 Total Individuals Served
(16,820 Adults and 12,652 Children)

894 Volunteers

3,083 Volunteer Hours

1,903 First Time Households



PARTNERS

Community Impact

Assistance League of Colorado Springs
Big Brothers Big Sisters of Colorado
Care and Share Food Bank for Southern Colorado
CASA of the Pikes Peak Region
Catholic Charities of Central Colorado
Community of Caring Foundation
Court Care for the Pikes Peak Region
CPCD
Crossfire Ministries
Dream Centers of Colorado Springs
Early Connections Learning Centers
Forge Evolution
Fostering Hope Foundation
Greccio Housing
Homeward Pikes Peak
Hope & Home
Junior Achievement of Southern Colorado
Lutheran Family Services
Mt. Carmel Veterans Service Center
Partners in Housing
Peak Education
Ronald McDonald House Charities of Southern Colorado
Safe Passage
Serenity Recovery Connection
Silver Key Senior Services
TESSA
The Place
The Resource Exchange
Tri-Lakes Cares

Family Success Center

Assistance League Operation School Bell
Benefits in Action
Care and Share Food Bank for Southern Colorado
Colorado Springs Sports Corporation
Community Economic Defense Project
El Paso County Department of Human Services
Ent Credit Union
Fountain Valley Health Care
Goodwill of Colorado
Harrison School District 2
Junior Achievement of Southern Colorado
Kingdom Builder's Family Life Center
The Lighthouse Early Care and Education
National Cybersecurity Center
Parents Challenge
Peak Vista Community Health Centers
Pikes Peak United Way 2-1-1
The Thrive Network



CORNERSTONE

Our Cornerstone partners support our mission of bringing organizations together to achieve greater results. These companies and organizations help us underwrite the administrative and fundraising costs, ensuring that donor dollars support our initiatives across youth success and family stability.

PHIL LONG



MAJOR DONORS

Tocqueville Society

Tocqueville Society is comprised of a powerful group of local business, civic and philanthropic leaders who, as an integral part of the national society, share a passion for investing in the community and making a difference at the \$10,000 or higher level.



Leaders in Giving



Leaders in Giving is an opportunity for Pikes Peak United Way donors to maximize their impact in our community by combining them with the gifts of other like-minded individuals to achieve greater outcomes. The membership is made up of donors who give \$1,000 or more annually.

IMPACT DOLLARS ● ● ● ●

VITA



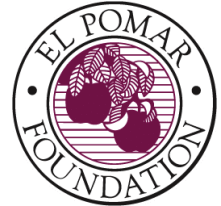
Family Success Center



The Colorado Health Foundation™



General Operating/ Cornerstone



KAISER PERMANENTE

Advocacy



Military Assistance Fund



AWARD WINNERS

Lifetime of Philanthropy
CHUCK AND MARY LOU MURPHY



Volunteer of the Year
MARSHA FRECH



Spirit of Caring

LARGE COMPANY

PHIL LONG

MEDIUM COMPANY

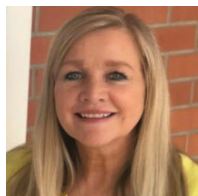
Rampart
SUPPLY

SMALL COMPANY

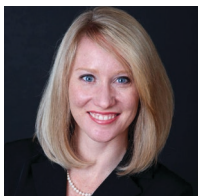


STAFF

EXECUTIVE



Cindy Aubrey
Outgoing President
and CEO



Cami Bremer
Incoming President
and CEO

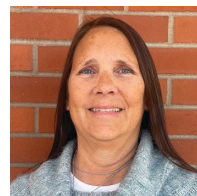


Tom Hilton
Chief Financial Officer

ADMINISTRATIVE



Miriam Fleisher
Executive Assistant



Laura Voorhies
Office Manager

COMMUNITY IMPACT/FAMILY SUCCESS CENTER



Elizabeth Quevedo
Senior Vice President
of Community Impact



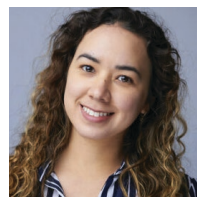
Bobby Gomez
Director of
Community Impact



Mira Benegas
Community Resource
Advocate



Deisy Cardona
Office Manager,
Family Success Center



Alejandra Aguero
PT Administrative
Assistant, Family
Success Center

FINANCE



Annette Perea
Staff Accountant



Mary Burton
Gift Processing Manager

RESOURCE DEVELOPMENT



David Amess
Senior Vice
President of Resource
Development

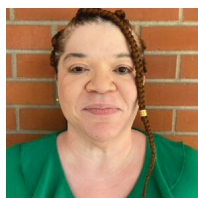


Lisa Kazee
Resource Development
Senior Manager



Morgan Chapman
Resource Development
Manager of Strategy
and Engagement

2-1-1



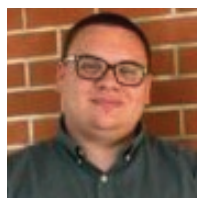
Ange-Elie Jean
Senior Director of 2-1-1
& Disaster Response



Rhonda Gatlin
2-1-1 Community
Navigator



Becky Garel
2-1-1 Community
Navigator



Dan Bideau
2-1-1 Community
Navigator/Database
Coordinator

Not pictured: **Aida Santillan**, 2-1-1 Community Navigator

