



**FOR IMMEDIATE RELEASE**

July 18, 2024

Contact: Lindsey Caroon

lcaroon@adproresults.com

701-340-7140

## **Pikes Peak United Way Joins Mayor’s 1,000 Neighborhood Gatherings** *July 20 Block Party Promotes Community Connection*

**Colorado Springs, Colo.** – [Pikes Peak United Way](#) will host a free block party event filled with games, community resources, and food trucks from 10 a.m. to 2 p.m. on Saturday, July 20, 2024, at the [Pikes Peak United Way Family Success Center](#), 1520 Verde Drive, Colorado Springs.

The event provides an opportunity to connect with Southeast Colorado Springs neighbors and celebrate the summer. Part of Mayor Yemi Mobolade’s 1,000 Neighborhood Gatherings, the party is designed to promote mental health and well-being throughout Colorado Springs. Mayor Yemi started the neighborhood gatherings in May 2024 to answer concerns of Colorado Springs neighbors who felt disconnected after the coronavirus pandemic.

“We want to provide an opportunity for fun and community,” said Cindy Aubrey, CEO of Pikes Peak United Way. “It’s a way to celebrate summer — through community resources, food trucks and music, games and fun for the whole family. When we come together, we learn from each other; we feel less lonely. And that can make all the difference to families.”

Over 30 vendors are participating in the block party. Sports Physicals will be offered for \$20 or billed to insurance, with financial assistance available. CSPD will host a proper car seat installation booth for families with car seats. There will be a variety of other resources from sports, activities, family and senior supports and much more.

“We are honored to participate and happy to provide a place for everyone to connect; it’s part of what we do at United Way,” Aubrey said. “This is the kind of event that the Family Success Center was created for — a place to gather, find resources, and get help.”

###

**About Pikes Peak United Way:** The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to help at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Visit <https://www.ppunitedway.org/> for more information. #LiveUnited