

**Pikes Peak United Way  
Privacy Policy  
Approved by Board of Trustees 06/23/09**



**Information Collection and Use**

Pikes Peak United Way (PPUW) only gathers personally identifiable data: addresses, zip codes, email addresses, etc. when voluntarily submitted by you or your Company. Except as stated herein, PPUW will not disclose, sell, share, trade or rent personally identifiable data collected on this site. This information is used by your company's payroll administrator (for payroll deductions), PPUW, or a secure online merchant bank (for credit/debit cards & e-checks) for the purpose of executing the transaction, and may be used by PPUW for other internal purposes, including communicating with you regarding PPUW to make you aware of donation opportunities, events, newsletters and other general information relating to PPUW.

PPUW may from time to time contract with outside vendors to conduct donor interest and satisfaction research. All outside vendors contracting with PPUW will sign a non-disclosure agreement stating that personally identifiable data will not be used for any purpose other than for the research project commissioned by PPUW. PPUW may also share personally identifiable data with its affiliate agencies. We will also release personally identifiable data about you, if necessary, in order to comply with valid legal process such as a search warrant, subpoena or court order, and PPUW reserves the right to use all information including personally identifiable data at its disposal and to share this information with internet service providers and other third parties as necessary to investigate any incident of misuse or abuse of its site, server, or information systems.

Other Web sites that you may link to from our site, including our partners' Web sites, have their own privacy policies. PPUW is not responsible for the privacy practices of other Web sites or affiliate agencies. We encourage you to review the privacy policies of other Web sites or affiliate agencies before providing them with any of your personally identifiable data. The information which PPUW automatically gathers, such as the numbers and frequency of visitors to our site and its areas, is used only in the aggregate, very much like television ratings that tell the networks how many people tuned in to a program. This collective data helps us determine how much our visitors use parts of the site, so that we can improve our site to assure that it is as appealing as we can make it for as many of you as possible. We also may provide aggregated statistical "ratings" information, never information about you personally, to our PPUW partners about how our visitors, collectively, use PPUW.

## **Your Security**

We take every precaution to protect the safety and security of your transaction both online and off-line. We use a high-grade encryption and the https security protocol, SSL, to communicate with your browser software. This method is the industry standard security protocol, which helps keep your personally identifiable data as secure as possible.

While we use SSL encryption to protect sensitive information online, we also protect user-information off-line. Only PPUW authorized employees are granted access to personally identifiable data. All servers that store personally identifiable data are kept in a secure environment.

## **Opt-out**

You are given the opportunity to 'opt-out' of having your personally identifiable data used for communication purposes. You can select to opt-out on any of our email, registration or donation forms. You may also write to us at [finance@ppunitedway.org](mailto:finance@ppunitedway.org).

## **Use of Cookies**

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing. These cookies are used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

It may be necessary to deviate from this general policy in unique instances and for specific purposes. In such instances, a link will be provided to a description of the deviation. If we change our privacy statement, we will post those changes prominently so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone.