

make

Change Happen

2014-2015 ANNUAL REPORT

LIVE UNITED



Pikes Peak United Way
ppunitedway.org



Dear Friends,

Pikes Peak United Way is making change happen and we couldn't do it without people like you who care deeply about our community. In 2014/15, we emerged as a convener and thought leader bringing together corporate, civic, educational, nonprofit, military, faith-based and governmental entities to create a unified force for transformation with shared outcomes. In 2016, these goals will be realized through community-driven, intentional programs and policies. Let's talk numbers...

3 pivotal words define who we are today: Impactful - Inventive - Intentional.

93 years of vital community funding impacting the well-being of millions of people. In 2016, allocations will focus on education, income and health enabling targeted, substantial giving.

2-1-1 • 30,000 calls were received this year providing a vital lifeline for our neighbors needing basic health and human services, and assistance with disaster relief.

96,450 books were mailed to children under age five through the Dolly Parton Imagination Library. Excitement is brewing for our annual Dr. Seuss Fundraiser in April.

Success By 6 is working to improve the level of education provided at child care centers throughout the region.

2016 holds the promise of infinite possibilities and an optimistic forecast for growth and prosperity. More is revealed in the pages ahead and online at ppunitedway.org. Our doors are always open at **518 North Nevada**. Let's stand united to MAKE CHANGE HAPPEN.

Sincerely,

Jason B. Wood
President and CEO

Kent Fortune
Chairman of the Board of Trustees

LIVE UNITED



Pikes Peak United Way
ppunitedway.org

Pikes Peak United Way Board of Trustees

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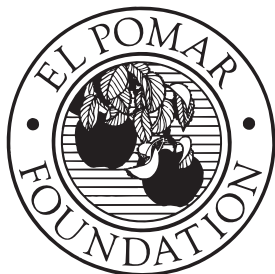
Reinhold Wigand

Merrill Lynch

Cornerstone Partners

Thanks to the contributions of these generous partners who underwrite a significant part of our fundraising and administrative costs, the majority of the contributions we receive go to help those in need.

Founding Members \$100,000



**THE ANSCHUTZ
FOUNDATION**

Pinnacle Level \$50,000 - \$99,999



Vista Level \$25,000 - \$49,999



Mesa Level \$15,000 - \$24,999

Current, Inc.
Ent Federal Credit Union

Red Rocks Level \$10,000 - \$14,999

Classic Companies
FedEx
T. Rowe Price
UPS - Colorado Springs
U.S. Bank

Canyon Level \$5,000 - \$9,999

5 Star Bank
Aeroflex, Inc.
Black Hills Energy
Blazer Electric Supply
Comcast Corporation
Enterprise Holdings
FirstBank
Hewlett-Packard
Kaiser Permanente
Peoples Bank
Walmart Stores Inc.

Our Mission

To improve the quality of life in our community.

Our Vision

Through strengthened collaboration, we will achieve measurable improvements in education, income stability, and health for the residents of El Paso and Teller Counties.

Founded in 1922, Pikes Peak United Way (PPUW) is dedicated to advancing the common good by providing a safety net for basic services, and helping to prevent tomorrow's problems by addressing the issues today. Pikes Peak United Way recruits individuals and organizations from all sectors of the community who bring the passion, expertise and resources necessary to affect positive and long-lasting change.

Community Impact

Building Blocks for A Quality Life: Education, Income, Health

In 2014 and 2015 Pikes Peak United Way convened over 90 community conversations with leaders in business, education, nonprofit and government sectors. In 2016, PPUW will solidify action plans, assemble teams, and provide funding to enable young people to explore career options and build employable skills. PPUW programs for the upcoming year include Grad Nation, Money Smart Week and Youth Ventures.



PPUW received a 4-Star rating, the highest possible, for fiscal efficiency and transparency.

2-1-1

Introduced by Pikes Peak United Way in 2004, 2-1-1 is the free, bilingual hotline that serves residents of 12 counties as they navigate the complex maze of available resources for health and human services. What many considered a daunting task 12 years ago, today utilizes a comprehensive database of over 7,200 governmental, nonprofit, faith-based, and community organizations to respond to more than 30,000 calls in 2015.

What's Ahead in 2016?

- Augment referral navigation for:
 - Child care resources and referrals leading to greater family stability
 - Health care
 - Active military and veteran services
- Work closely with the City and County Offices of Emergency Management for disaster relief
- Dedicated health care navigator to support families in understanding and acquiring services
- Work to help repeat callers find long-term solutions
- Increase our state funding opportunities as a partner of the 2-1-1 Statewide Collaborative
- Collaborate with Care & Share to assist people applying for food stamps

VITA (Volunteer Income Tax Assistance)

2 Million Dollar Success Story

Through its Volunteer Income Tax Assistance program, Pikes Peak United Way was able to put over two million dollars back into the local economy through tax refunds.

PPUW oversaw four free tax preparation sites in El Paso County, each dedicated to moving households making less than \$53,000 annually toward greater economic self-sufficiency.

IRS-trained volunteers also helped taxpayers obtain eligible tax credits and valuable deductions such as the Earned Income Tax Credit, Child Tax Credit, Education Tax Credits and Child Care Tax Credit.



Success By 6

Through partnerships with CASA, CPCD giving children a head start, Catholic Charities, Diakonia, Early Connection Learning Centers, Joint Initiatives for Youth and Families, Partners in Housing, Peak Vista, TESSA, and The Resource Exchange, Pikes Peak United Way is working to prepare children to be ready to learn in kindergarten.

Primary Focus Areas:

- Individualized, strength-based plans for both children and families
- Children are ready to learn and thrive in kindergarten and beyond
- Parents/caregivers are informed, involved and engaged in their students' learning
- Outcomes-driven
- Communications of impact to the community
- Collaboration among agencies

DOLLY PARTON IMAGINATION LIBRARY

<https://www.youtube.com/user/imaginationlibrary>



"This program is one of the most important ways I know to improve the educational opportunities for children in your community." - Dolly Parton

United Way adopted this program to foster a love of reading among preschool children from birth to age 5, and their families. A gift of one free book is mailed monthly to build the foundation of early literacy. Over 96,000 books were sent this past year.

EPIC (Executives Partnering to Invest in Children)

EPIC works to harness the political and financial capital of Colorado's business sector to ensure that all children develop into healthy, educated and productive citizens.

<http://www.coloradoepic.org>





Decade of Difference

Decade of Difference, defined as individuals ages 14 to 24, is designed to help youth obtain career skills through internships, mentorships, scholarships and apprenticeships in cooperation with the business community. The pathway to achieving shared outcomes includes:

- Establishing a growth mindset
- Building transferable skills
- Assisting in developing an experience portfolio
- Increasing high school graduation rates
- Developing clear pathways to careers
- Building more “SHIP” opportunities
- Assisting employers to develop entry-level employees
- Building knowledge of career skills options
- Developing a professional development database/portal
- Increase employer-educator partnerships

YOUTH VENTURE

Through this youth-driven program, young “changemakers” will identify a need in the community and work collaboratively to solve it. In addition to serving their community, these middle and high school students will develop leadership skills, build confidence and think creatively to make tangible, lasting change.

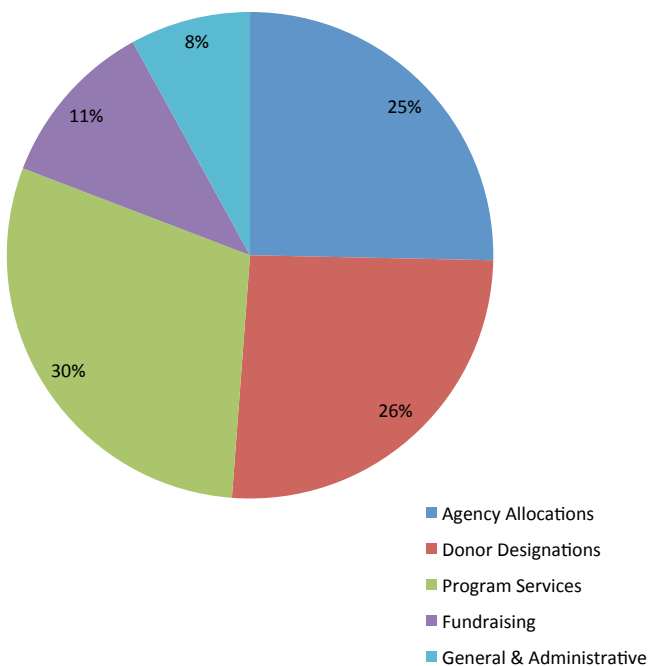


Financials

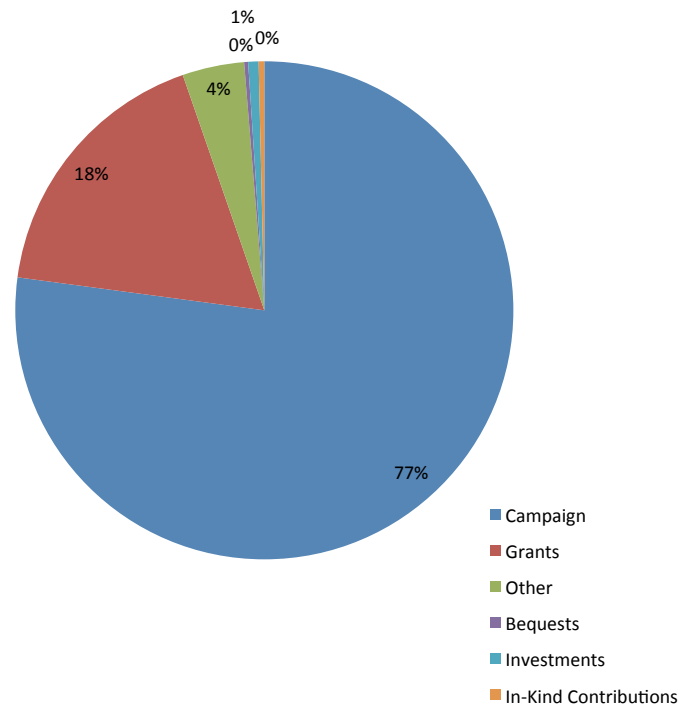
Pikes Peak United Way • Statement of Financial Position • June 30, 2015

<u>ASSETS</u>	<u>2015</u>	<u>2014</u>	<u>REVENUE - FY 2015</u>	
Current Assets	\$ 2,590,158	\$ 3,035,878	Campaign	4,527,410
Property & Equipment	1,707,631	1,680,461	Grants	1,031,783
Investments	1,570,469	1,572,693	Other	235,802
Other assets	403,729	422,671	Bequests	15,014
Total assets	\$ 6,271,987	\$ 6,711,703	Investments	39,480
			In-Kind Contributions	21,499
				\$ 5,870,988
<u>LIABILITIES & NET ASSETS</u>			<u>EXPENSES - FY 2015</u>	
Current Liabilities	\$ 2,216,329	\$ 2,306,764	Agency Allocations	1,562,288
Long term note payable	368,334	420,334	Donor Designations	1,595,120
Total liabilities	2,584,663	2,727,098	Program Services	1,827,446
 			Fundraising	689,692
Net Assets:			General & Administrative	493,723
Unrestricted	1,628,038	1,909,618		\$ 6,168,269
Temporarily restricted	655,557	652,316		
Permanently restricted	1,403,729	1,422,671		
Total net assets	3,687,324	3,984,605	Net Change in Assets	\$ (297,281)
Total liabilities & net assets	\$ 6,271,987	\$ 6,711,703		

**Pikes Peak United Way
Expense Distribution
FYE - June 30, 2015**



**Pikes Peak United Way
Source of Revenue
FYE - June 30, 2015**



2014/15 Tocqueville Society

The Tocqueville Society is a national leadership program created by United Way of America in 1984. Founded in honor of the French historian Alexis de Tocqueville, who wrote about the boundless American spirit of volunteerism, the Society acknowledges its members' strong commitment to volunteer service, community leadership, and philanthropy.

“When an American asks for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afford spontaneously and with great goodwill.”

- Alexis de Tocqueville, *Democracy in America*, 1885

MEMBERS

La Société Nationale - \$100,000 - \$249,000

Nort Bain
David and Sue Jenkins

Ordre de Fraternité - \$75,000 - \$99,000

David Lord

Ordre de Liberté - \$25,000 - \$74,999

Greg and Jane Broeckelman
Jerry and Pam Bruni
Jim and Laura Johnson
Margot Lane
Jane and Gary Loo
Katherine H. Loo
Jon and Becky Medved
Chuck and Mary Lou Murphy
Colin and Sandy Perry

Ordre de Communauté - \$20,000 - \$24,999

Red and Bunny Noland
Gerald and Cheryl Tolley
Joe and Linda Woodford
Stephen and Kristin Woodford

Ordre de Commettré - \$15,000 - \$19,999

Rob and Anne Alexander
Wes and Charlotte Howard
Willie and Sandy Inazu
John B. and Linda J. Wiepking

Tocqueville Society Members

Members de la Société - \$10,000- \$14,999

Jay and Ana Alexander
Susan A. Ashley and Robert D. Lee
John and Fran Beckman
Susan Burghart and Rich Tosches
Robert A. and Judith Cadigan

Jim and Karen Campbell
Celebration of Life Fund
Jim and Lisa Cleary
Dalton and Katherine Conner
Amy F. Dinofrio
Mike Edmonds
Stephen and Cynthia Engel
Tracey and Kevin Engelhardt
Kevin G. and Susan Fink
Kent Fortune
Randy Gardner
Jerry Grage
Karla Grazier and Ward Berlin
Bill and Kathy Hybl
B.J. and Kristel Hybl
Chris and Sharon Jenkins
David and Dolly Kast
Phil and Meg Kendall
Bruce and Carolyn Kopper
Jack and Diana Kosakowski
Leroy Landhuis
Dr. Katharine Leppard and Kevin Patterson
Lyda Hill Foundation
Judith and William Mackey
Gregory and Kellie Meyer
Mary and Ed Osborne
Dr. Ron and Wendy Pelton
Christen Petre
Larry and Cari Shaffer
Trent and Pepper Stafford
Marvin and Shirley Strait
Dennis and Sandra Weber
Sherri Newell Wilkinson and Wayne Wilkinson
Gary and Rebecca Winegar
Jason and Melissa Wood
Five Anonymous Donors

PARTNER AGENCIES

Amblicab / Disability Services, Inc.
American Cancer Society
American Red Cross, Pikes Peak Chapter
Army Community Services, Fort Carson
AspenPointe Health Services
AspenPointe Youth Directions
BethHaven, Inc.
Big Brothers Big Sisters - Pikes Peak
Boy Scouts of America, Pikes Peak Council
Boys & Girls Club of the Pikes Peak Region
Care and Share Food Bank for Southern Colorado
Catholic Charities of Central Colorado
Cerebral Palsy Association of Colorado Springs
Cheyenne Village, Inc.
Colorado Legal Services
CPCD giving children a head start
Consumer Credit Counseling Service
Early Connections Learning Centers
Energy Resource Center
Franciscan Community Counseling, Inc.
Girl Scouts of Colorado - Pikes Peak Region
Griffith Centers for Children / CHINS UP
LULAC National Educational Service Center, Inc.
Lutheran Family Services - Rocky Mountains
Multiple Sclerosis Alliance of Southern Colorado
Partners in Housing
Peak Vista Community Health Centers
Pikes Peak Habitat for Humanity, Inc.
REACH Pikes Peak
Rocky Mountain Health Care Services
Silver Key Senior Services, Inc.
Southern Colorado AIDS Project
TESSA
The Arc of the Pikes Peak Region
The Resource Exchange, Inc.
The Salvation Army, El Paso County
Tri-Lakes Cares
Women's Resource Agency, Inc.

SUCCESS BY 6 AFFILIATES

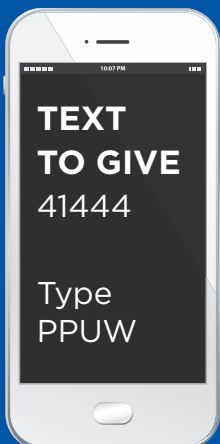
CASA of the Pikes Peak Region
Diakonia
Joint Initiatives for Youth and Family



LIVE UNITED



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ppunitedway.org



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