



Pikes Peak United Way
518 N. Nevada Avenue
Colorado Springs, CO 80903
Tel (719) 632-1543
www.ppunitedway.org

S. JERRARD SMITH COMMUNITY SERVICE AWARD

PURPOSE

A community award that honors the life and memory of S. Jerrard “Jerry” Smith to be presented annually to an individual whose involvement in public policy and civic issues led to the growth and betterment of the Pikes Peak region.



BACKGROUND

Jerry Smith was a caring and committed community leader who worked to make this region the best it could be for all of our citizens. As a Chamber Board Member and Chief Executive Officer of Pikes Peak United Way, Jerry was instrumental in many facets of the quality of life for the Pikes Peak Region. He introduced the 2-1-1 system for fielding calls for assistance and executed successful fundraising campaigns for Pikes Peak United Way. Jerry Smith was the leader and co-founder of the Leadership Summit; began the process of establishing the Quality of Life Indicators; supported our men and women in uniform; passionately endorsed the opera; and provided wise counsel and support to Memorial Health Systems. He co-founded Citizens for Effective Government and led local and state campaign efforts for the betterment of our community.

Jerry’s sustained leadership and commitment were at his very core. He did not avoid difficult issues, he confronted them. He was a risk taker, a bridge-builder, a collaborator. Jerry Smith was a renaissance man who made an indelible mark on this community.

DESCRIPTION

In honor of his substantial contributions to our community, the S. Jerrard Smith Community Service Award will be awarded to an individual who embodies his qualities of community engagement and collaboration, one who envisions the big picture, strives to make the Pikes Peak Region a better place to live and work through their actions on key initiatives; someone who goes above and beyond the normal expectations. The award will be presented this year at Pikes Peak United Way’s Community Celebration.

AWARDED BY

Pikes Peak United Way and their Board of Directors.

PROCESS

The Selection Committee will issue a call for nominations from the Board of Directions, PPUW Staff and Affinity Groups. The Selection Committee will choose the recipient for the award by mid-May to be awarded at the Community Celebration in June.

JUDGING CRITERIA

The person must serve in a senior leadership position for a local business, educational institution, nonprofit organization or other recognized organization.

Within the prior 12-18 months, the nominee must have been involved in more than one significant community public policy or civic project designed to support or grow the economic and/or social fabric of the region.

The nominee is not an elected or appointed public official, but could be a former elected or appointed official.

The nominee must live in the Pikes Peak region.

The nominee emulates the qualities that Jerry Smith represented:

- Treats people with respect and dignity;
- Exhibits an exuberance for life; and
- Shares a love and concern for the Pikes Peak region and its citizens.



Please return this form, biographical sketch, letters of support addressing how the nominee emulates the qualities listed above (please limit to 5) and other information by May 1st to:

Pikes Peak United Way
 518 N. Nevada Avenue
 Colorado Springs, CO 80903
 Attn: Cindy Aubrey, President and CEO

Name of Nominee: _____

Company/Position: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Name of Nominator: _____

Company/Position: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____